

Working Experience

Mar 2021 - Siemens
Jun 2022

Product Design for HMIs (Working Student)

I have collaborated on international HMI design projects, led design sprints in Europe, created a design system for the HMI team, conducted Figma trainings for colleagues in China, and designed and UX optimized HMIs for international clients. This has enabled engineers to resolve issues on production lines up to four times faster on their HMIs.

Oct 2020 - Freelance
Today

UI/UX Design, Product Design, Art Direction

Collaborated on multidisciplinary digital projects, such as different types of interactive Webprojects, a Webapp for a Research Institute Norway, a Mobile-App and Social Media Campaigns that I have directed and produced.

Feb 2020 - OHM Professional
Jun 2020 School, Technical
University

Working student in the field of digitization & platform design

Conception and development of a survey Webapp for better communication between students and professors. Designed a UI Guideline for the digital learning platform.

Jul 2018 - Brunner &
Feb 2019 Schmidt Data
Technology

Part-time job in web design & development

Design and development of both internal and external websites.

Jan 2018 - Brunner &
Jul 2018 Schmidt Data
Technology

Internship in the field of digitization

Worked on various digital projects such as a website, explainer videos & standardization of work processes.

Education

Oct 2020 - Technische
Today Hochschule
Nürnberg

Studies in Design
(Bachelor) ToR 1,24

Skills

Figma(Design Systems), After Effects, Principle, Framer, SEO, HTML & CSS, GSAP Js, Webflow Development, Design Sprints, Design Thinking, User Testing, User Research, Adobe Creative Suite, Davinci Resolve, Blender, MS Office,

Oct 2019 - Technische
Feb 2021 Hochschule
Nürnberg

Studies in business
administration (Bachelor)

Dec 2017 - Staatliche
Jun 2019 Fachoberschule II
Nürnberg

Fachabitur in business
administration

Certification

IBM: Enterprise Design Thinking Practitioner
Webflow: Layouts Certification Level 1+2
FCC: Responsive Web Design Developer
Google: Basics of online Marketing

Interests

Fitness, Tech, Design, Finance,
Film, Wintersport,VR

Language

Native German,
Fluent English